



# INVESTOR BENEFITS



**CONNECT**



**INFLUENCE**



**GROW**

# WITHOUT OUR MEMBERS, WE WOULDN'T BE HERE.

The Chamber exists to make our members' businesses more successful, and in doing so make the Metro North region the best place in the country to live, work, and grow a business. We help you:



## CONNECT EVENTS WITH PURPOSE

Network with new business partners, industry peers, customers, and leading CEOs at the region's top business events and exclusive salons and meetups. Connect with the right people at our business events with purpose.



## INFLUENCE A LOUDER VOICE

Have your voice heard by government and policymakers. The Chamber is the voice of the businesses it serves with a proven reputation for generating action on critical issues that impact your business competitiveness.

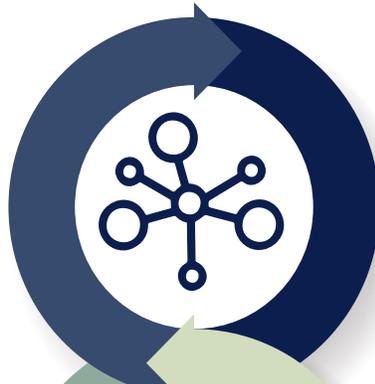


## GROW ACCELERATE GROWTH

Grow your business through programs that expand your leadership, and gain strategic tools by accessing educational workshops, promotional opportunities, market intelligence, and the Chamber's discount program called Bottom Line Boosters.

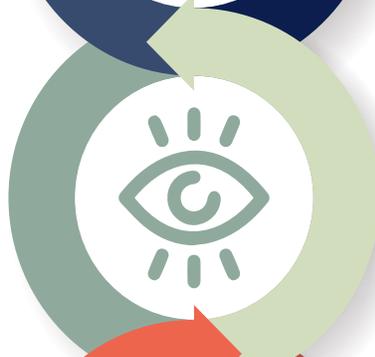
## NETWORKING

It's not just who you know, it's who others know. Networking is powerful.



## VISIBILITY

Stand out and get noticed in your community.



## CREDIBILITY

Raise your reputation through membership.



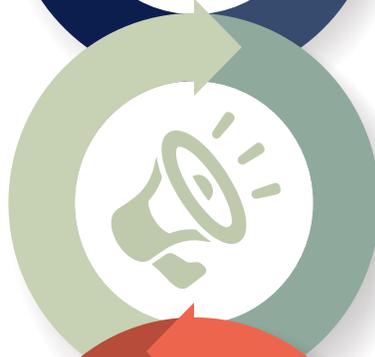
## DISCOUNTS

Increase your purchasing power through members only discounts and perks.



## HAVE A VOICE

Gain a say in what happens in government through Chamber advocacy efforts.



## LEARNING

Get a competitive edge over non-members with exclusive training opportunities on a variety of topics.



# WHY JOIN A CHAMBER?

Chambers of Commerce are stronger than ever. By joining, you get members only perks, exclusive advertising and networking opportunities, and a whole lot of exposure for yourself and your organization.

**GET ON BOARD AND SEE THE DIFFERENCE!**

# TESTIMONIALS

*"The Metro North Chamber of Commerce (MNCC) has been the best choice for Highlands Risk Management to grow our client base and connect with potential customers. The multiple cities covered by MNCC's footprint is a distinct advantage to increase the return on our marketing and outreach budget."*

**Maurice Goodgaine**, Agency Manager  
Highlands Risk Management

*"MNCC has given me a wonderful opportunity to participate in the place I love and have called home my whole life. Grow, connect, influence, and investment return are just a few words used to describe the wonderful culture of MNCC."*

**Chad Almond**  
Denver North Relocation Consultant

*"In my experience, the Metro North Chamber of Commerce is an outstanding platform for connecting with my target customer and meeting other influential leaders to grow my commitment to community. I have more than realized my return on investment, not only with concrete financial data but also in the more abstract arena of building relationships and contacts."*

**Susan Frew**, President  
SUNshine Plumbing, Heating & Air

## READY TO GET STARTED?

The Metro North Chamber is growing into one of the largest and most influential organizations in the region. Since 1959, many of our region's greatest leaders have built their businesses through the Chamber.

We exist to engage diverse, vibrant companies and their teams in order to make their businesses more successful.

The Metro North Chamber is a regional organization that spans 12 cities (Arvada, Brighton, Broomfield, Commerce City, Dacono, Erie, Federal Heights, Firestone, Frederick, Northglenn, Thornton, Westminster), four counties, and six school districts.

Our guarantee to you is that your business will grow faster and be more competitive as a member of the Metro North Chamber. This is your Chamber. Welcome! You belong here.

# ENTREPRENEUR INVESTOR

This \$395 membership places you in the driver's seat with a pay-as-you-go option to pick and choose the events and engagement style that fit your needs. Recommended as a starting point for small business owners with fewer than 15 employees.

## INVESTOR BENEFITS

- Bagels & Benefits membership orientation
- Invitation to more than 100 events annually
- Complimentary or member pricing to all events
- Grand Opening/Ribbon Cutting (one location) along with print and social media recognition
- Use of Chamber member logo for your website, member decal, and official Certificate of Membership
- Subscription to eConnect (weekly e-newsletter with useful tips and overview of Chamber events)
- Subscription to Metro North CONNECTION magazine (twice annual publication)
- Discounted advertising opportunities in Metro North CONNECTION magazine and directories
- Access to members only Chamber LinkedIn group
- Access to Bottom Line Boosters benefits
- Opportunity to serve as a Chamber Ambassador
- Opportunity to participate in the Chamber's Metro North Young Professionals Network program
- Opportunity to participate in the Chamber's Center for Business Advocacy Government Affairs Committee (meets at special times and twice monthly while State Legislature is in session)
- Marketing Package
- Event Ticket Package

### MARKETING PACKAGE

- Enhanced online directory listing with logo and business description

### EVENT TICKET PACKAGE

- Two non-member guest tickets to all Business After Hours events

# CORPORATE PARTNER INVESTOR

This \$795 membership is for the small and growing business looking to build connections. This package gives you a competitive edge, and you'll gain key information on business trends and the economy.

## INVESTOR BENEFITS

All the benefits listed in the previous category AND...

- Opportunity to participate in the Chamber's Development Council and its sub-committees (some restrictions apply)
- Enhanced Marketing Package
- Enhanced Event Ticket Package

### ENHANCED MARKETING PACKAGE

All the benefits listed in the previous category AND....

- Complimentary marketing & social media workshop
- Five-minute Facebook Live segment from your business
- Company logo on MetroNorthChamber.com homepage for two weeks
- Two weeks of advertising in eConnect or two weeks of advertising on MetroNorthChamber.com
- One social media post
- Feature in new member section of e-connect and MetroNorthChamber.com new member section

### ENHANCED EVENT TICKET PACKAGE

- Two non-member guest tickets to all Business After Hours events
- Two tickets to any eligible Chamber seminar or workshop and Small Business Week Metro North

# COMMUNITY PARTNER INVESTOR

This \$1,595 membership is designed for the small or medium-sized business looking to fast-track growth and business-building opportunities. This investor package will give you access to high-level business connections and you'll gain key information on business trends and the economy.

## INVESTOR BENEFITS

All the benefits listed in the previous category AND....

- Enhanced Marketing Package
- Enhanced Event Ticket Package

### ENHANCED MARKETING PACKAGE

All the benefits listed in the previous category AND....

- Ability to contribute to weekly business blog
- Company logo on MetroNorthChamber.com homepage for four weeks
- Four weeks of advertising in eConnect or four weeks of advertising on MetroNorthChamber.com
- Two social media posts
- Printed membership list (1x annually)

### ENHANCED EVENT TICKET PACKAGE

- Four non-member guest tickets to all Business After Hours events
- Four tickets to any eligible Chamber seminar or workshop and Small Business Week Metro North

# PREMIER PARTNER INVESTOR

This \$3,185 membership is designed for the corporate business that wants to be in the right place at the right time to contribute to the discussion and advocacy on key business issues. The Premier level extends exclusive invitations to round table discussions with key leaders in the business community and government/political officials.

## INVESTOR BENEFITS

All the benefits listed in the previous category AND...

- Enhanced Marketing Package
- Enhanced Event Ticket Package

### ENHANCED MARKETING PACKAGE

All the benefits listed in the previous category AND...

- Company logo on MetroNorthChamber.com homepage for eight weeks
- Eight weeks of advertising in eConnect or eight weeks of advertising on MetroNorthChamber.com
- Four social media posts
- Opportunity to host a Chamber Video Spotlight (twice a month video newsletter)
- One dedicated e-blast to Chamber members

### ENHANCED EVENT TICKET PACKAGE

- Six non-member guest tickets to all Business After Hours events
- Six tickets to any eligible Chamber seminar or workshop and Small Business Week Metro North
- Two tickets to the Chamber's Annual Dinner

# EXECUTIVE PARTNER INVESTOR

This \$6,365 membership is for the corporate business looking to go above and beyond by making an impact on the Chamber, working to shape policy, and gaining recognition as a community leader. Investors at this level receive special recognition by the Chamber as community leaders who make the Metro North region a better place to live and work for all.

## INVESTOR BENEFITS

All the benefits listed in the previous category AND....

- One Metro North Leadership Program enrollment
- Enhanced Marketing Package
- Enhanced Event Ticket Package

### ENHANCED MARKETING PACKAGE

All the benefits listed in the previous category AND....

- Company logo on MetroNorthChamber.com homepage for ten weeks
- Four dedicated e-blasts (one per quarter) to Chamber members

### ENHANCED EVENT TICKET PACKAGE

- Eight non-member guest tickets to all Business After Hours events
- Eight tickets to any eligible Chamber seminar or workshop and Small Business Week Metro North
- Two tickets to the Chamber's Annual Dinner
- One foursome at the Chamber's annual golf tournament



## OUR MISSION

The Metro North Chamber of Commerce exists to engage diverse, vibrant businesses and communities to create a prosperous and growing regional economy.

## OUR VISION

A Metro North Region that is the country's most prosperous business community.

## OUR VALUES – WHAT DEFINES US

Our values are simple – only four little statements – but every member of our team lives by them. They encompass all that we are as an organization and determine how we pursue our mission.

### **Make an impact**

What it means: Community. Membership. Business-minded. Improvement. Inspire.

### **Do what's right**

What it means: Honesty. Integrity. Thoughtful. Considerate. Collaborative. Fun. Leadership.

### **Never stop pushing**

What it means: Innovative. Curious. Growth. Improvement. Genuine. Open.

### **Get it done**

What it means:  
Perfection yields to deadline. Resolve. Grit. Determination. Accountability. Perseverance. Driven.



## INFLUENCE

- Center for Business Advocacy
  - Business & Government Affairs Committee
  - Development Council
  - Forward Metro North – regional branding campaign
- Public Officials Reception
- State of Our Cities
- Pancakes & Politics



## GROW

- Center for Leadership
  - Metro North Leadership Program (MNLP)
  - InterCity Visit
  - Metro North Young Professionals Network (MNYPN)
- Center for Innovation & Entrepreneurship
  - E for All
  - CEO Roundtables
- Professional Development Seminars & Workshops For Your Entire Team

## CONNECT



- STEAM Showcase
- Principal for a Day
- Women of Metro North
- Hot Projects
- Regional Issues Summit
- TransForum
- Bazaar After Dark
- ProcureCon
- Food & Fitness Festival
- Health & Safety Festival
- After 5 – Business After Hours

**We believe in the greatness of our members, and that they can achieve anything they want to do. We're here to make it possible. To do that, we're constantly looking for ways to give our members the best experience, and multiple ways to engage.**

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- Access to member only Chamber LinkedIn group
- Access to Bottom Line Booster benefits
- Opportunity to serve as a Chamber Ambassador
- Opportunity to participate in the Chamber's Metro North Young Professionals Network program

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- Additional marketing & events benefits
- Opportunity to participate in the Chamber's Development Council and its committees
- Enhanced marketing package
- Enhanced event ticket package

## EXECUTIVE PARTNER INVESTOR

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- Additional marketing & events benefits
- Personal account representative to facilitate your benefits
- Quarterly meeting with the Director of the Center for Business Advocacy
- Subscription to Influence (monthly policy insight e-newsletter)

## PREVIOUS LEVEL BENEFITS PLUS:

One Metro North Leadership Program enrollment