



# TRUSTEE BENEFITS



**CONNECT**



**INFLUENCE**



**GROW**

# WITHOUT OUR MEMBERS WE WOULDN'T BE HERE.

The Chamber exists to make our members' businesses more successful, and in doing so make the Metro North region the best place in the country to live, work, and grow a business. We help you:



## CONNECT EVENTS WITH PURPOSE

Network with new business partners, elected officials, county and municipal leaders and leading CEOs at the region's top business events.



## INFLUENCE A LOUDER VOICE

Have your voice heard by government and policymakers. The Chamber is the voice of the businesses it serves with a proven reputation for generating action on critical issues that impact your business competitiveness.



## GROW ACCELERATE GROWTH

Grow your business through exclusive Chamber programs and initiatives aimed at addressing important issues facing the region including workforce attraction and development, transportation, accessible housing and education.



# INFLUENCE

- Center for Business Advocacy
  - Business & Government Affairs Committee
  - Development Council
  - Forward Metro North – regional branding campaign
- Public Officials Reception
- State of Our Cities
- Pancakes & Politics



# GROW

- Center for Leadership
  - Metro North Leadership Program (MNLP)
  - InterCity Visit
  - Metro North Young Professionals Network (MNYPN)
- Center for Innovation & Entrepreneurship
  - E for All
  - CEO Roundtables
- Professional Development Seminars & Workshops For Your Entire Team

# CONNECT



- STEAM Showcase
- Principal for a Day
- Women of Metro North
- Hot Projects
- Regional Issues Summit
- TransForum
- Bazaar After Dark
- ProcureCon
- Food & Fitness Festival
- Health & Safety Festival
- After 5 – Business After Hours

**We believe in the greatness of our members, and that they can achieve anything they want to do. We're here to make it possible. To do that, we're constantly looking for ways to give our members the best experience, and multiple ways to engage.**

# TESTIMONIALS

*"Investing in the Metro North Chamber is the one thing that we, as a company, can do that profoundly impacts the community while reaping significant benefits for business."*

**Troy Whitmore**  
United Power

*"The Chamber provides a forum for businesses of all sizes to receive legislative information and to have a voice in the process. The Chamber's advocacy programs allow us to focus on what we do best while still having the representation we need to thrive."*

**Lisha Burnett**  
Suncor Energy

*"The Chamber provides us with the opportunity to have direct involvement in our education system, workforce development, and programs that impact the future of our company and communities where we do business. The Chamber is a great investment!"*

**Preston Gibson**  
Xcel Energy

*"We use our Chamber investment as an economic development tool. We see the return on investment in each and every Chamber event and program. For us, it's all about contributing to the business environment and community that in turn supports us."*

**Jennifer Alderfer**  
Good Samaritan Hospital

## READY TO GET STARTED?

The Metro North Chamber is growing into one of the largest and most influential organizations in the region. Since 1959, many of our region's greatest leaders have built their businesses through the Chamber.

We exist to engage diverse, vibrant companies and their teams in order to make their businesses more successful.

The Metro North Chamber is a regional organization that spans 12 cities (Arvada, Brighton, Broomfield, Commerce City, Dacono, Erie, Federal Heights, Firestone, Frederick, Northglenn, Thornton, Westminster), four counties, and six school districts.

Our guarantee to you is that your business will grow faster and be more competitive as a member of the Metro North Chamber. This is your Chamber. Welcome! You belong here.

# TRUSTEE PACKAGE

## \$10,000

### TRUSTEE BENEFITS

- Personal meeting with the Chamber President and CEO to customize a package that achieves your goals
- Invitation to present your company or program at a Board of Directors meeting
- "Pay It Forward" sponsorship of a nonprofit company at the Corporate Partner investment level
- Two Metro North Leadership Program enrollments (transferable)
- Enhanced Marketing Package
- Enhanced Event Ticket Package
- Enhanced Event Sponsorship Package

### ENHANCED MARKETING PACKAGE

- Visual recognition as a Trustee in the Chamber conference room or lobby
- CEO video spotlight (posted on the website and social media)
- Company logo on the Metronorthchamber.com home page
- Ten weeks of advertising in eConnect or ten weeks of advertising on Metronorthchamber.com
- Four dedicated e-blasts (one per quarter) to Chamber members
- Ability to contribute to the weekly business blog
- Four social media posts
- Chance to host a Chamber Video Spotlight (video newsletter)
- Company ad in Metro North CONNECTION magazine (half vertical or horizontal) (1x - credit available for other sizes and frequency)
- Printed membership list (1x annually)
- Feature in new member section of e-blast and Metronorthchamber.com new member section

### ENHANCED EVENT TICKET PACKAGE

- Four tickets to the Chamber's Annual Dinner
- Foursome at the Chamber's annual golf tournament
- Two tickets to all eligible Chamber Investor Events

### ENHANCED EVENT SPONSORSHIP PACKAGE

- Bronze sponsorship of one eligible Investor Event (credit available for higher sponsorship level)
- Bronze sponsorship of one Signature Event (credit available for higher sponsorship level)

# TRUSTEE PACKAGE

## \$15,000

## TRUSTEE BENEFITS

- Personal meeting with the Chamber President and CEO to customize a package that achieves your goals
- Invitation to present your company or program at a Board of Directors meeting
- "Pay It Forward" sponsorship of a nonprofit company at the Corporate Partner investment level
- Three Metro North Leadership Program enrollments (transferable)
- Enhanced Marketing Package
- Enhanced Event Ticket Package
- Enhanced Event Sponsorship Package

### ENHANCED MARKETING PACKAGE

- Visual recognition as a Trustee in the Chamber conference room or lobby
- CEO video spotlight (posted on the website and social media)
- Company logo on the Metronorthchamber.com home page
- Ten weeks of advertising in eConnect or ten weeks of advertising on Metronorthchamber.com
- Four dedicated e-blasts (one per quarter) to Chamber members
- Ability to contribute to the weekly business blog
- Chance to host a Chamber Video Spotlight (video newsletter)
- Printed membership list (1x annually)
- Feature in new member section of eConnect and MetronortChamber.com new member section
- Company ad in the Metro North CONNECTION magazine (two thirds) (1x - credit available for other sizes and frequency)

### ENHANCED EVENT TICKET PACKAGE

- Eight tickets to the Chamber's Annual Dinner
- Two foursomes at the Chamber's annual golf tournament
- Two tickets to all eligible Chamber Investor Events

### ENHANCED EVENT SPONSORSHIP PACKAGE

- Silver sponsorship of one eligible Investor Event (credit available for higher sponsorship level)
- Silver sponsorship of one Signature Event (credit available for higher sponsorship level)

# TRUSTEE PACKAGE

## \$20,000

## TRUSTEE BENEFITS

- Personal meeting with the Chamber President and CEO to customize a package that achieves your goals
- Invitation to present your company or program at a Board of Directors meeting
- “Pay It Forward” sponsorship of a nonprofit company at the Corporate Partner investment level
- Three Metro North Leadership Program enrollments (transferable)
- Enhanced Marketing Package
- Enhanced Event Ticket Package
- Enhanced Event Sponsorship Package

### ENHANCED MARKETING PACKAGE

- Visual recognition as a Trustee in the Chamber conference room or lobby
- CEO video spotlight (posted on the website and social media)
- Company logo on the Metronorthchamber.com home page
- Ten weeks of advertising in eConnect or ten weeks of advertising on Metronorthchamber.com
- Four dedicated e-blasts (one per quarter) to Chamber members
- Ability to contribute to the weekly business blog
- Chance to host a Chamber Video Spotlight (video newsletter)
- Printed membership list (1x annually)
- Feature in new member section of eConnect and MetronorthChamber.com new member section
- Company ad in the Metro North CONNECTION magazine (full page) (1x - credit available for other sizes and frequency)

### ENHANCED EVENT TICKET PACKAGE

- Eight tickets to the Chamber’s Annual Dinner
- Two foursomes at the Chamber’s annual golf tournament
- Four tickets to all eligible Chamber Investor Events

### ENHANCED EVENT SPONSORSHIP PACKAGE

- Gold sponsorship of one Investor Event (credit available for higher sponsorship level)
- Gold sponsorship of one eligible Signature Event (credit available for higher sponsorship level)

# TRUSTEE PACKAGE

## \$25,000

## TRUSTEE BENEFITS

- Personal meeting with the Chamber President and CEO to customize a package that achieves your goals
- Invitation to present your company or program at a Board of Directors meeting
- “Pay It Forward” sponsorship of a nonprofit company at the Corporate Partner investment level
- Three Metro North Leadership Program enrollments (transferable)
- Designated gift to the Metro North Leadership & Education Foundation (\$1,000 scholarship)
- Enhanced Marketing Package
- Enhanced Event Ticket Package
- Enhanced Event Sponsorship Package

### ENHANCED MARKETING PACKAGE

- Visual recognition as a Trustee in the Chamber conference room or lobby
- CEO video spotlight (posted on the website and social media)
- Company logo on the Metronorthchamber.com home page
- Ten weeks of advertising in eConnect or ten weeks of advertising on Metronorthchamber.com
- Four dedicated e-blasts (one per quarter) to Chamber members
- Ability to contribute to the weekly business blog
- Chance to host a Chamber Video Spotlight (video newsletter)
- Printed membership list (1x annually)
- Feature in new member section of eConnect and MetronorthChamber.com new member section
- Company ad in the Metro North CONNECTION magazine (full page advertorial) (1x - credit available for other sizes and frequency)

### ENHANCED EVENT TICKET PACKAGE

- Ten tickets to the Chamber's Annual Dinner
- Two foursomes at the Chamber's annual golf tournament
- Eight tickets to all eligible Chamber Investor Events

### ENHANCED EVENT SPONSORSHIP PACKAGE

- Presenting sponsorship of one Investor Event (credit available for higher sponsorship level)
- Presenting sponsorship of one Signature Event (credit available for higher sponsorship level)